



Products

Newlook



Newlook brings style and agility to adidas' IBM i applications

"Our end users are very happy with the convenience and added functions that we have provided them with. They love the seamless integration with Microsoft Office and now think the System i is wonderful!" - B.H. Lee, Team Leader of adidas Korea's IT team

Background

The adidas Group was started in 1920 by Adi Dassler, a German entrepreneur. Dassler was a visionary who wanted to make the best sports shoes money could buy. He set up a small business and began manufacturing sports footwear. By 1928, athletes were wearing his shoes at the Olympic Games in Amsterdam.

Today, with world Headquarters in Herzogenaurach, adidas has become a name that is synonymous with quality, style and agility. From those humble origins in 1920, it is now a corporation with revenues around €10 billion and representation in every major market in the world.

Adidas Korea is just one of the many successful national subsidiaries of the group, now with 500 stores around the country. Being a long established user of IBM i hardware, it had developed its own legacy ERP application which has successfully coped with the company's requirements for many years.

Challenge

The system was hampered by its green screen design and text interface. In addition, there was no chance of easily achieving the integration requirements being consistently identified by users for the desktop functions of Microsoft Office, etc.





Solution

Using Newlook, adidas developed an integrated, web-enabled system with a versatile GUI and easy, rapid integration with other applications. Key to the integrated system is the fact that legacy code did not require modification, as Newlook integrates seamlessly with Excel, Word and other desktop applications.

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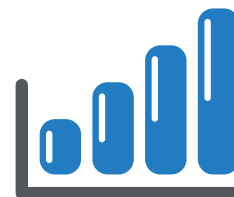
With Newlook, adidas was able to:



Modernize their system without making changes to any existing code.



Greatly improve agility to respond to evolving user needs.



Seamlessly integrate its ERP system with desktop applications such as Word and Excel.

Results

With no changes required to the legacy system, Newlook integrated seamlessly with Excel, Word and other desktop applications.

Users are now actively suggesting other ways in which the applications can benefit from Newlook’s capabilities.

“The more we use it to enhance, modernize and integrate our applications, the more we appreciate the power of the Looksoftware suite of programs”, said Mr. Lee. “Our users are now actively suggesting other ways in which the applications can benefit from Newlook’s capabilities – it seems to them that there is very little you can’t do with it!”

About Fresche Solutions

Companies running RPG, COBOL, CA 2E Synon and Java applications rely on Fresche for comprehensive, automated solutions that optimize IBM i systems and help take advantage of Web, Mobile and Cloud solutions on IBM i to help with digital transformation. Our complete portfolio includes solutions in the following areas:

GUI, Web & Mobile | Analysis & Productivity | Staff Augmentation

Code & Database Modernization | IT Strategy & Planning | Reporting & Document Distribution

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